





About us

A holding Company, based in Abu Dhabi, incorporated in 2023. When incorporated, the Company aimed at acquisition of a group of companies engaged in various local and regional sectors which effectively contributed in sustainable development and the creation of added value by offering distinctive services in key vital sectors.

From the outset, Zone Holding committed itself to achieve highest revenues via investment in a diversity of business domains to ensure sustainable revenues and develop stable income. As well, the Company procures new investment opportunities in response to the demand of local and regional markets.

Thanks to its outstanding expertise and innovative operations, as well as its vast acquaintance of market different aspects, the Company deems a perfect strategic investor. Moreover, the Company adopts an approach ensuring sustainable and positive impact on their communities. We persistently look forward to attaining topmost social and economic returns that serve the interest of its shareholders, clients, employees and broadly the community.



Vision

Entrepreneurship and excellence in service provision via sustainable innovation, securing value to our clients and promoting value for shareholders.



Mission

Promoting service sectors by implementing international best practices, shoring up marketing strategies and developing capabilities to ensure sustainable resources that contribute to clients welfare and the community on broader level.



Investments and Line of business

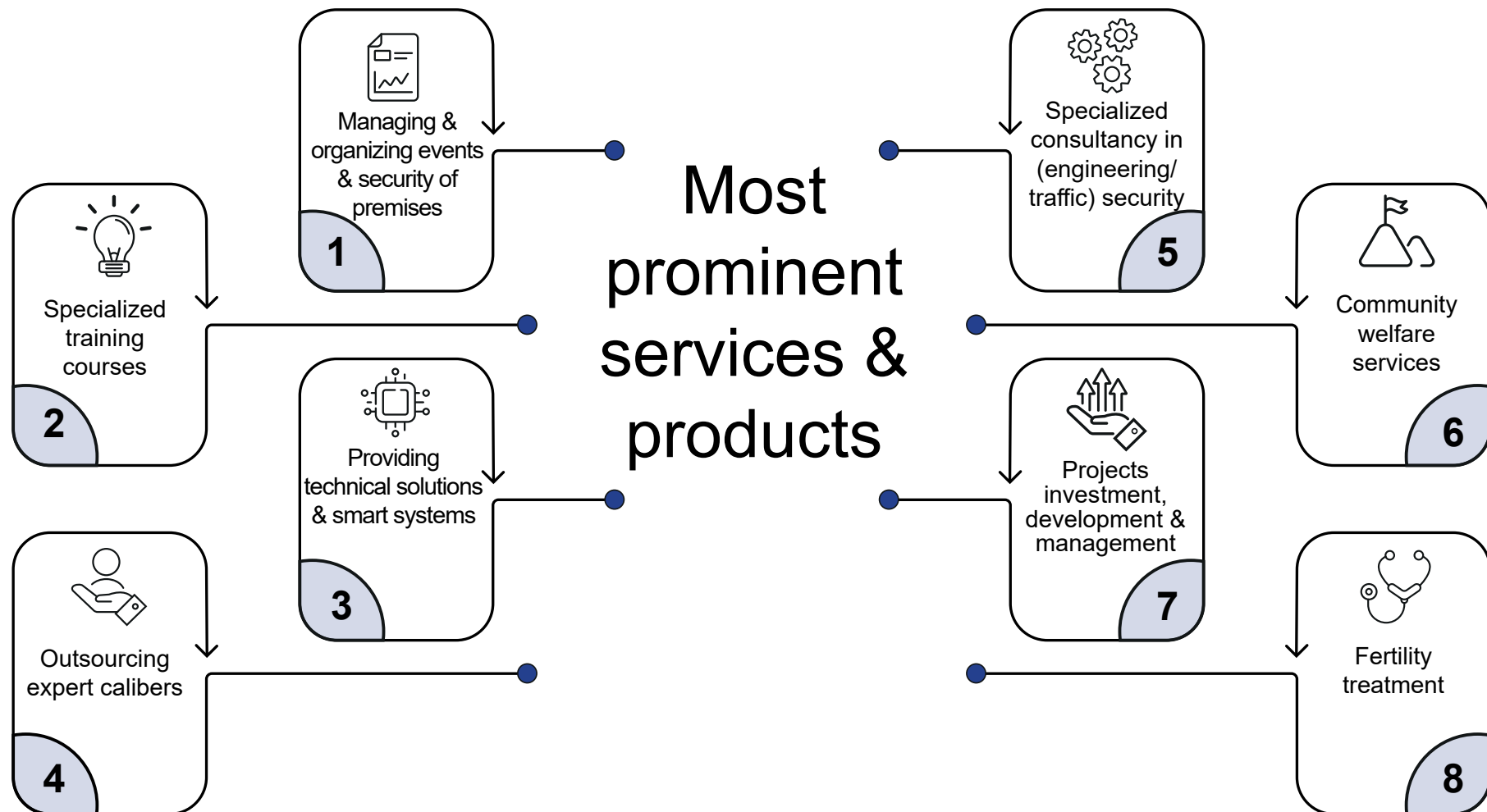
Zone Holding invests in companies engaged in (4) key Line of business as illustrated below:

Line of business	Investments
Safety and security	Average increase in subsidiaries revenues <div>over 15% per annum</div>
Community services	
Information technology	Average increase in annual profits <div>approximately 45%</div>
Medical services	



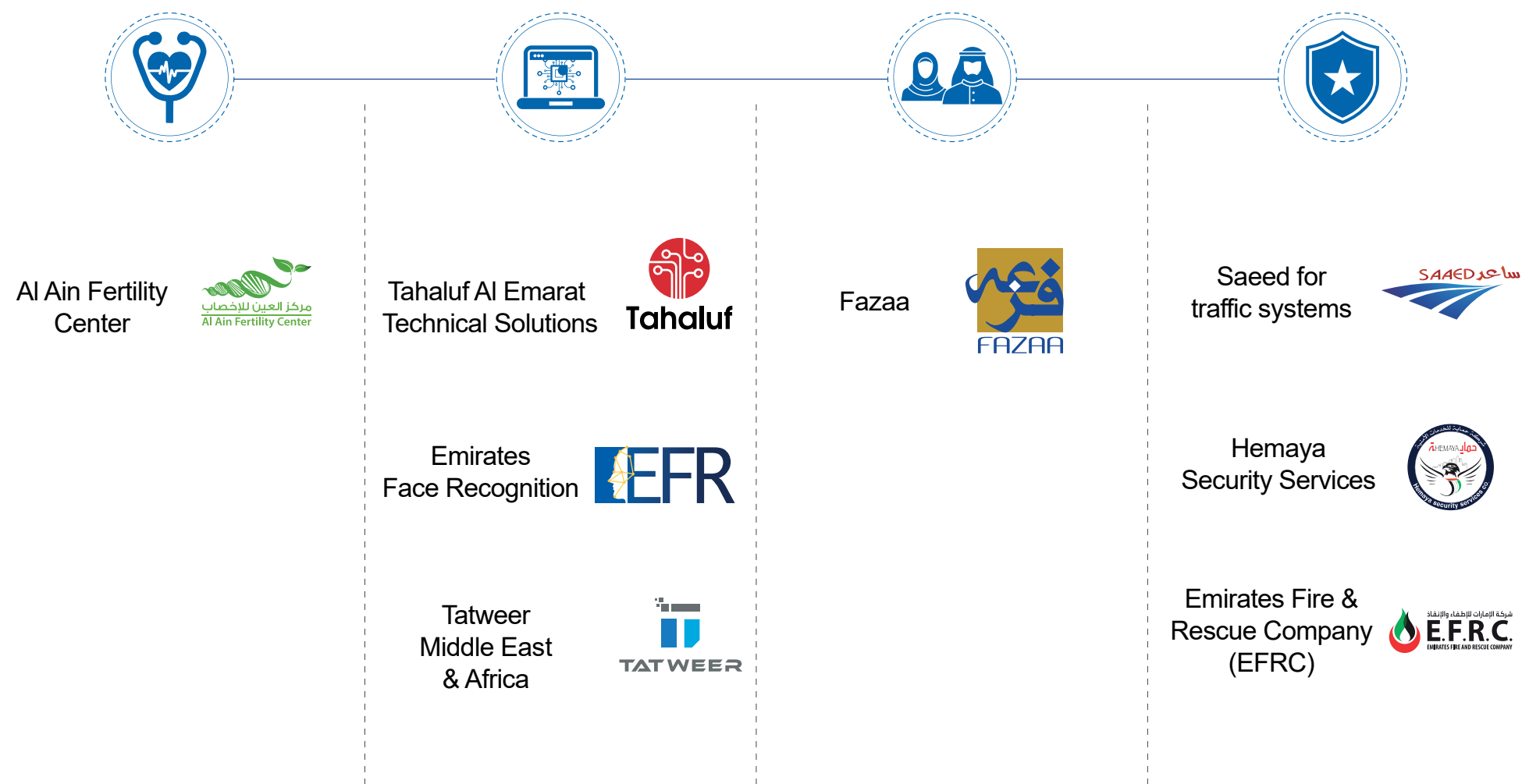
Subsidiary Companies Services and Products

Zone Holding's subsidiary companies offer various distinctive services and products in diverse line of business the most prominent of which are:



Subsidiaries

Comprise (8) companies distributed over the following fields:



Below is a summary of all
the companies Subsidiaries
of Zone Holding Company



SAAED





SAAED is a national organization established in 2008 in the Emirate of Abu Dhabi. It is one of the prominent national companies due to its experience and partnerships with various government and private organizations specialized in providing and implementing innovative solutions in various sectors including traffic services, parking and inspection systems, and smart systems.



SAED activities focus on three main pillars:



Services for vital sectors (insurance, vehicle repair workshops)

- Integrated digital platforms
- (EVG, SAHELL, vehicle and driver services, government services)
- Evaluation and compliance services
- (Classification of vehicle repair workshops)
- Logistics and delivery sectors
- Technical support for information security
- Technical support for IT infrastructure



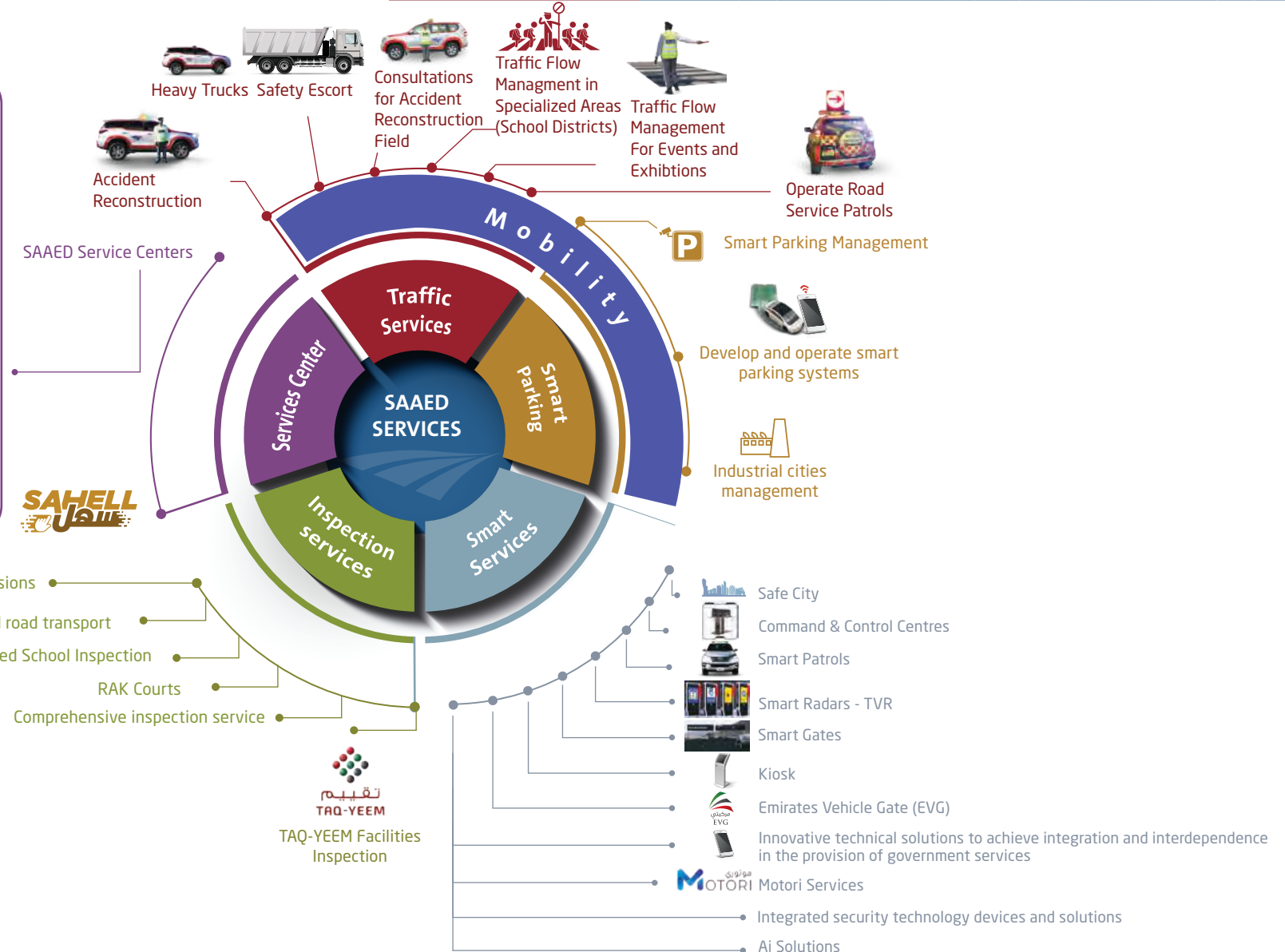
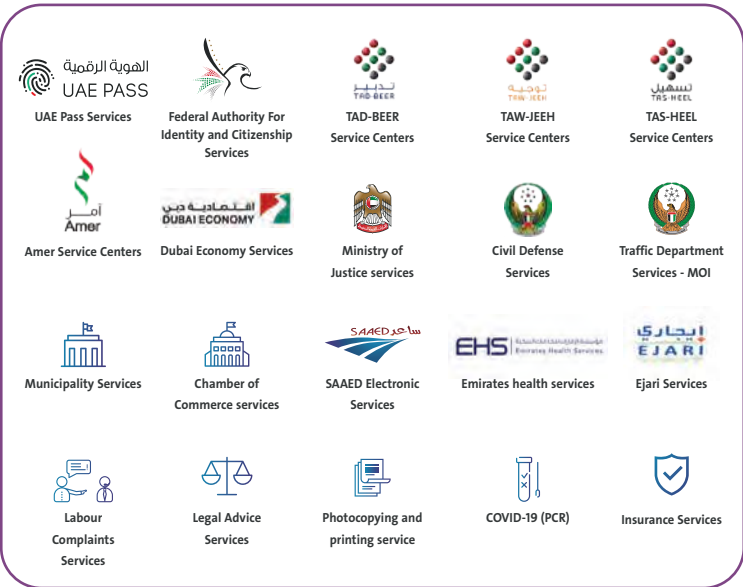
Supporting the activation and implementation of government laws and legislations

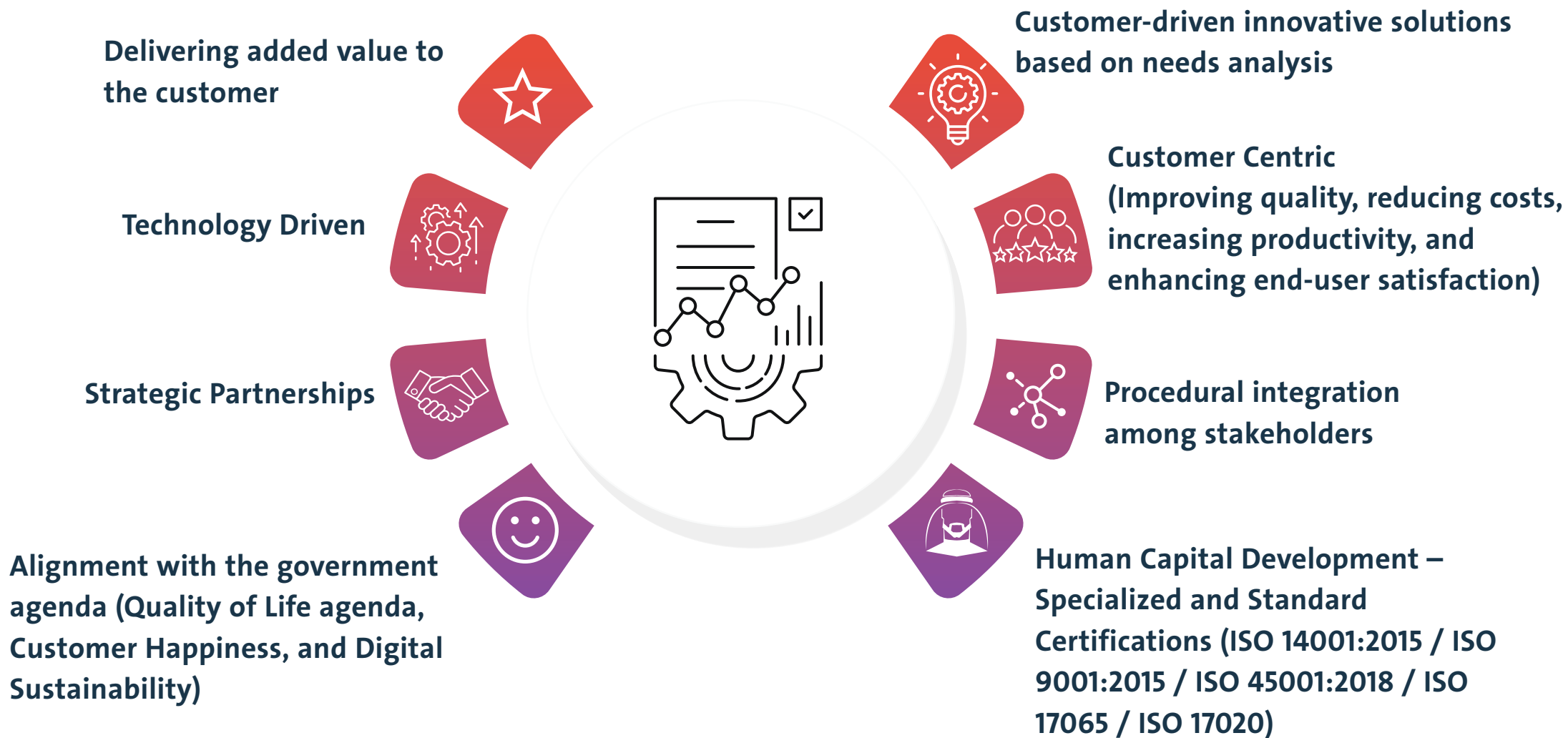
- Inspection of work safety procedures
(School transportation, traffic diversions)
- Inspection of facilities
(Assessment, Civil Defense, land transport)
- Management of event and complex organization
- Development of smart solutions
(Smart gates, e-government, smart patrols, asset management)
- Development and management of operation rooms
(Control and command centers)
- Inspection of the delivery sector



Mobility

- Traffic accident management
- First responder and rapid intervention
- Paid parking management
- Vehicle impound yard management







Enablers and Organizational Capabilities

Investment in Big Data



Investment in Cybersecurity



Operational Model Efficiency



Cost Efficiency



Emiritization



Sectors and Focus Areas

Mobility Sectors



Inspection Sector



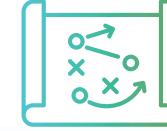
Event and Facilities
Management Sector



Industrial Sector –
(Logistics Support)



Innovative Smart Services
and Solutions (Specialized
Digital Platforms)



Strategic Direction

Local and Regional Expansion



Promoting diverse
partnerships with public and
private sectors (PPP)



Strengthening collaboration
with research centers (ASPIRE,
ITT, PwC, Gartner, IRF)



Enhancing integration with
Zones Holding Group





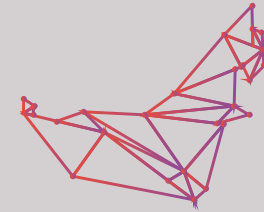
**Governance and
Excellence**



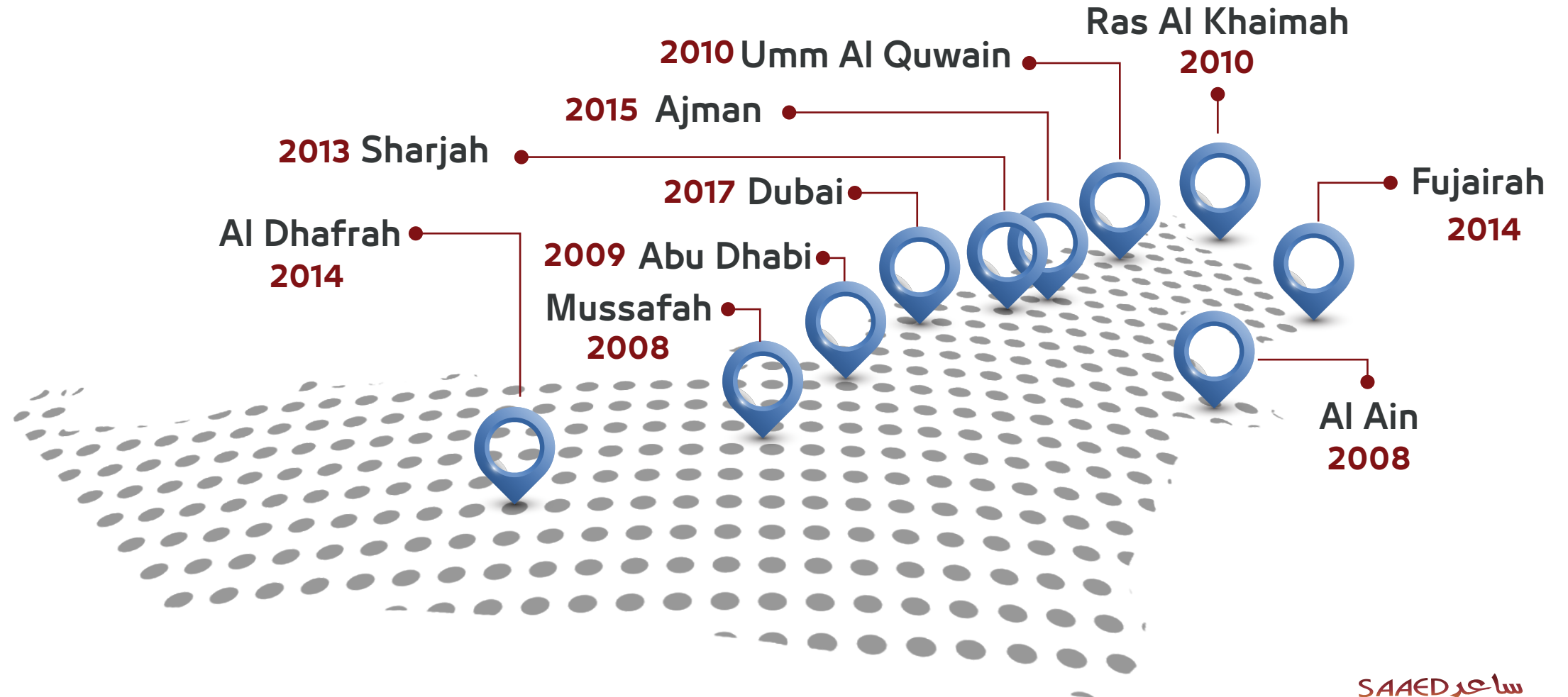
**Technical
Solutions**



**Field Operators
and tools**



**Geographical spread
and accumulated
experience**



International specifications and indicator Occupational Health and Safety

For Year 2024		
% Achieved	%Target	Performance Indicator
0	0	Ensure that no work injuries result in serious injuries (0 Fatality)
0.01%	1%	Ensure that the percentage of minor work accidents does not exceed X% compared to the total number of employees



SAAED for Traffic Systems is continuously making an effort towards excellence in corporate performance and providing technical services and solutions in the field of high quality traffic systems that comply with the requirements of international quality management standards and exceed the expectations of customers



Happiness Indicator



In the event of customer dissatisfaction, an electronic notification will be sent to the happiness specialist to contact the customer to inquire and clarify the reasons for dissatisfaction and provide the necessary support to the customer

Happiness Agenda



SAAED's Strategic Goal in Customer Happiness

Pioneers and enablers of sustainable services with a focus on customer happiness



Partners Happiness Index

96.0%



Strategic Partners



القيازة العامة لشرطة ام القيوين



شرطة الفجيرة
Fujairah Police



AJMAN POLICE



DUBAI POLICE



ABU DHABI POLICE



الإمارات العربية المتحدة
وزارة الداخلية



الهيئة الاتحادية للمواصلات البرية والبحرية
FEDERAL TRANSPORT AUTHORITY - LAND & MARITIME



الإمارات العربية المتحدة
وزارة تطوير البنية التحتية



وزارة التغير المناخي والبيئة



الإدارة العامة للدفاع المدني
أبوظبي



CROWN PRINCE COURT



EXPO 2020
DUBAI
UAE



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT



مجلس أبوظبي للجودة والمطابقة
ABU DHABI QUALITY AND CONFORMITY COUNCIL



الهيئة الاتحادية للمراسم والسرديات الاستراتيجية



الإمارات العربية المتحدة
وزارة الموارد البشرية والتوطين



الإمارات العربية المتحدة
وزارة الاقتصاد



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE



Department of Economic Development



Government of Ajman



YAS MARINA CIRCUIT
حلبة مرسى ياس



EMAAR



دائرة المحاكم
Courts Department



DIFC



باركن
parkin



Government of Ajman



Transport Authority



هيئة أبوظبي للإسكان
Abu Dhabi Housing Authority



RTA
هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY

Thank You



DOWNLOAD SAAED APP



UAESAAED



www.saaed.ae



happiness@saaed.ae



800 (SAAED)
800 72233





TATWEER

Agenda

- About Tatweer
- Key Clients
- Services
- Summary

About Tatweer

Tatweer has been established in October 2012.



Vision

Trusted Partner in Providing Innovative Services and Solutions for Better Tomorrow



Mission

Integrating Talent with Technology to Deliver Exceptional Value to our Clients



Customers



Ongoing Projects



Innovative Products

Values



Key Clients



UNITED ARAB EMIRATES
MINISTRY OF INTERIOR



شرطة أبوظبي
ABU DHABI POLICE



مركز النقل المتكامل
INTEGRATED TRANSPORT CENTRE



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT



دائرة البلدية والتخطيط
Municipality & Planning Department



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT
بلدية مدينة أبوظبي
ABU DHABI CITY MUNICIPALITY



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT
بلدية منطقة الظفرة
AL DHAFRAH REGION MUNICIPALITY

جمارك أبوظبي
ABU DHABI CUSTOMS



القيادة العامة لشرطة عجمان



UNITED ARAB EMIRATES
MINISTRY OF INFRASTRUCTURE
DEVELOPMENT



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT
بلدية منطقة العين
AL AIN REGION MUNICIPALITY



مركز المتابعة والتحكم
MONITORING & CONTROL CENTRE



UNITED ARAB EMIRATES
MINISTRY OF ENERGY & INFRASTRUCTURE

مجلس التوازن
TAWAZUN COUNCIL



مساندة
Musanada
شركة أبوظبي للخدمات العامة
Abu Dhabi General Services Company



charge&go
an EV solution by e&



X14



NOOR AL SAHARA
GENERAL CONTRACTING - SOLE PROPRIETORSHIP L.L.C

VITRONIC
the machine vision people



Services

Engineering Consulting Services

- Management Consultancy
- Program/Project Management & Supervision
- Master Planning & Urban Design
- Transportation Planning & Traffic Engineering
- Infrastructure Design (Roadway/Utilities/Structures) & Landscape
- Asset Management

Projects

Value Percent **40 %**

AI & Digital Transformation

- Digital Product Development
- Big Data & AI Solutions
- IoT and Edge Computing Solutions
- Digital Twin & Immersive Technologies
- Next-Gen IT & Cybersecurity
- Sustainability & Green Tech

Projects

Value Percent **9 %**

Smart Cities Solutions

- Smart Mobility Solutions
- Security and Policing Solutions
- Sustainability Solutions
- Connectivity Solutions
- Infrastructure Solutions

Projects

Value Percent **51 %**

Products

integration
innovation
intelligence



Summary

- Since its inception, the company has focused on integrating talent with technology to deliver exceptional value and earn client trust, driving excellence and growth.
- With a strong commitment to research & development and digital transformation, the company has continuously enhanced its competitiveness and maintained a leading position.
- Through the Innovation Hub, Tatweer has developed numerous innovative products based on market needs and client requirements.
- Having built a solid presence in Abu Dhabi / UAE, Tatweer has taken steps to expand globally in four countries as a first stage (Belgium, Egypt, USA, and KSA), bringing its solutions to new markets and increasing its international footprint.





Thank You

Hemaya Security Services



Comprehensive Security Solutions for a Safer Future





About the Company:

The Company established in 2009 with a view to provide support to security and police forces in security studies, securing events, armed and non-armed security services, private security (for many government and private entities, commercial buildings, hospitals, banks, hotels, events and sport activities).

Vision:

To be a leading Company in the provision of security services across UAE.

Mission:

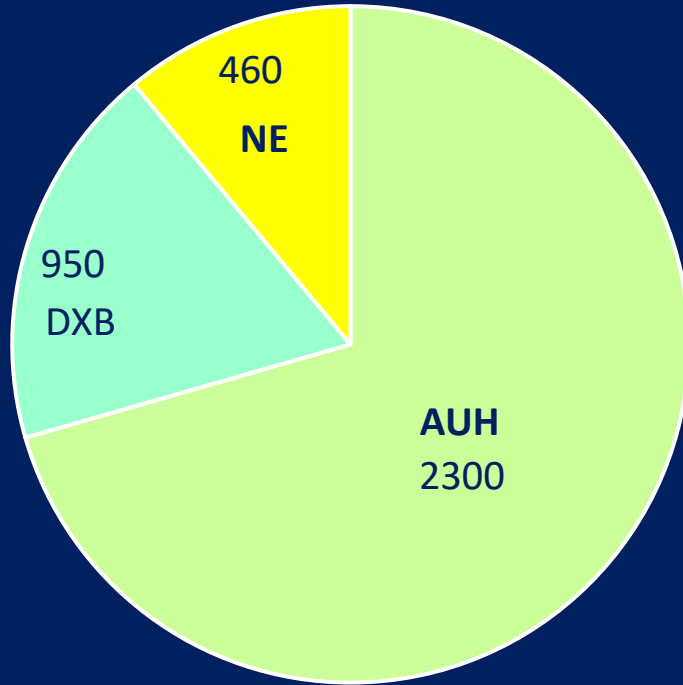
Bracing private security industry standards in the United Arab Emirates by providing integrated security services relying on best human calibers and by employing state-of-the-art applicable mechanisms and technology in this area.

Services

- 1 Security guard's services
- 2 Premises and sites security and safety
- 3 Events security and special missions
- 4 Access control
(banks/ airports/ hotels/ hospitals/ critical infrastructure)
- 5 Provision and operation of inspection and examination instruments
- 6 Security solutions efficiency consultancy
- 7 Remote surveillance
- 8 Facilities management



Workforce Strength



■ Abu Dhabi ■ Dubai ■ Northern Emirates

Certifications & Accreditations



ISO Certification:

ISO 9001-2015 : Quality

ISO 14001-2015:Environment

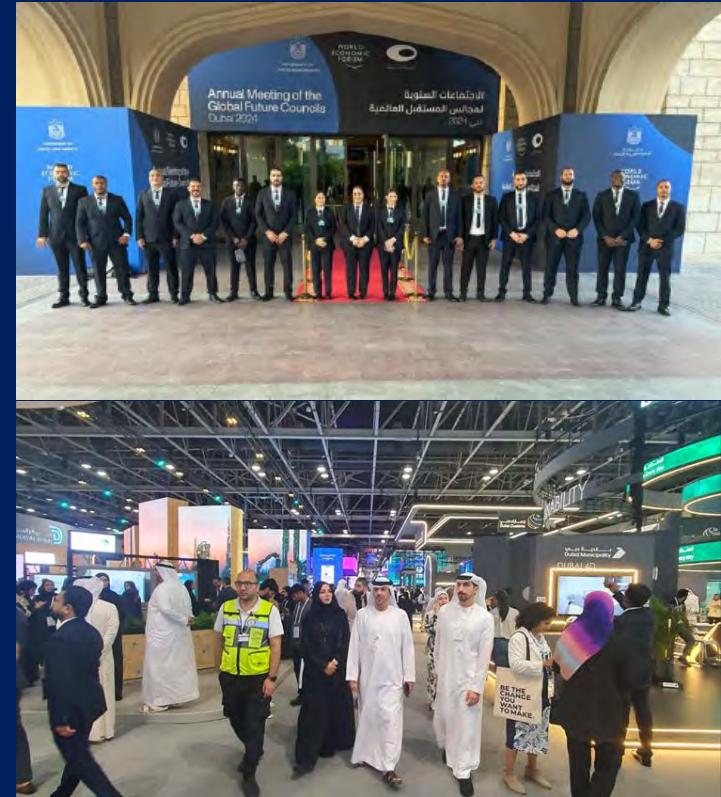
OHSAS 45001-2018: Health

and Safety

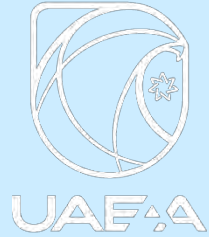


Market Position:

Hemaya Security Services is classified by the concerned authorities (ASSD & PSBD) in the top 5 companies in U.A.E ; on the other hand, Hemaya Security Services has exclusive partnership with Dubai Police through its agreement with Invest 56.



Key Clients



جهاز الإمارات للمحاسبة
UAE ACCOUNTABILITY AUTHORITY



وكالة أنباء الإمارات-وام
EMIRATES NEWS AGENCY-WAM



EHS

مؤسسة الإمارات للخدمات الصحية
Emirates Health Services



UNITED ARAB EMIRATES
MINISTRY OF INTERIOR

Key Clients

شرطة دبي
DUBAI POLICE



وزارة العدل
MINISTRY OF JUSTICE



الهيئة الاتحادية للهوية
والجنسية والجمارك وأمن المنافذ
FEDERAL AUTHORITY FOR IDENTITY,
CITIZENSHIP, CUSTOMS & PORT SECURITY

هيئة أبوظبي للدفاع المدني
ABU DHABI CIVIL DEFENCE
AUTHORITY



UNITED ARAB EMIRATES
MINISTRY OF CABINET AFFAIRS



معهد التكنولوجيا التطبيقية
INSTITUTE OF APPLIED TECHNOLOGY
Emiratization of Technological Careers



أكاديمية ربدان
Rabdan Academy



هيئة البيئة - أبوظبي
Environment Agency - ABU DHABI

Photo Gallery



Contact Us

Head Office:

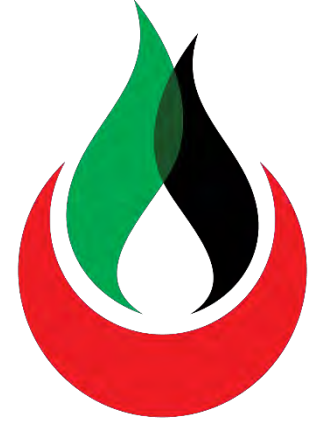
United Arab Emirates, Abu Dhabi, Mohammed Bin

Zayed City, Capital Mall-Prestige Tower 17 , 18th floor,

P.O Box: 30880

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- **Fax:** -971 2 556 6728
- **Email:** contracts@hemaya.gov.ae
- Facebook, twitter, Instagram: [@hemayass](#)





شركة الإمارات للإطفاء والإنقاذ

E.F.R.C.

EMIRATES FIRE AND RESCUE COMPANY

ABOUT EFRC

- Established in 2010, Emirates Fire and Rescue Company (EFRC) was founded with a vision to become a national leader in fire and rescue services.
- EFRC is committed to implementing international best practices and standards, enhancing public safety across the UAE, supporting community stability, and fostering public trust.
- Currently EFRC is a recognized leader in Fire fighting, safety, training, knowledge transfer, and consultancy services, serving both government and private sectors across the UAE.



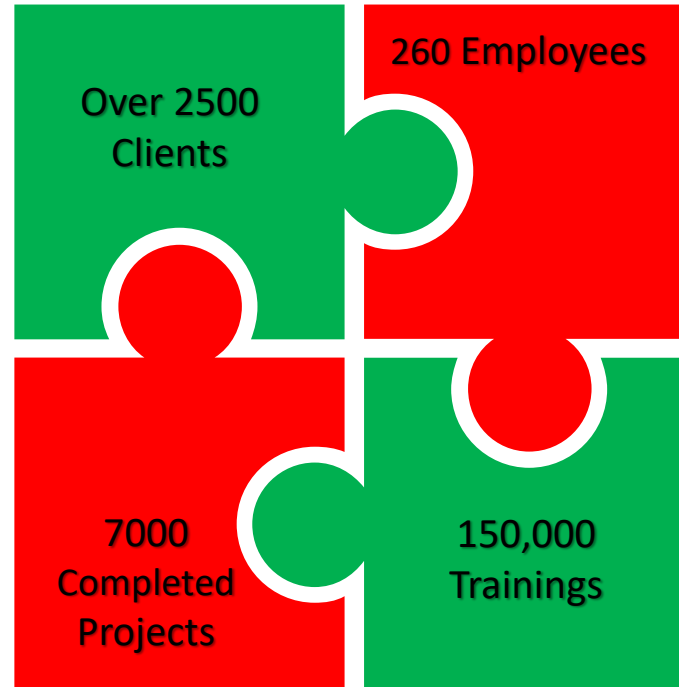
ABOUT EFRC

June
2010

Founded in
June 2010
(foundations
laid in 2003).

Zone
Holding

Part of Zone Holding
companies



Accreditations

ACTVET
Abu Dhabi Centre for
Technical and Vocational
Education and Training



elaci
Emirates International Accreditation Centre

JOIFF
INDUSTRIAL EMERGENCY
SERVICES MANAGEMENT

Strategic Partners



VISION, MISSION & VALUES



Vision

To be the **UAE's #1** world-class provider of a full 360-degree range of fire and life safety consultancy and training services.

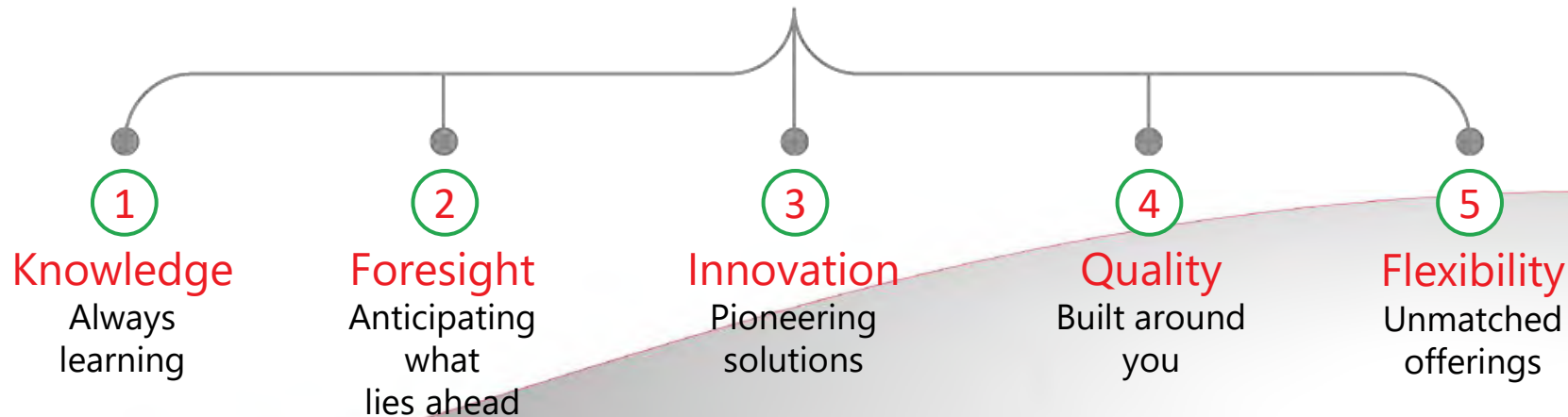


Mission

To use our smart **Safety 360** approach to be an ever-improving, ever-learning and ever-leading provider that keeps clients ever-ready in safety.



Values



EFRC – Services & Capabilities

As a premier provider of integrated fire and life safety services, EFRC offers end-to-end solutions across the following major category of services:



Our Services



Fire & Rescue Operations

- Operation of Fire Stations
- Consultancy services for the development of the sector.
- HAZMAT operations Management.
- SCBA maintenance.
- Professional training for firefighting, rescue and hazardous materials.



Engineering House of Expertise

- Review of Shop Drawings
- Approval of Shop Drawings
- Building Inspection
- Risk Evaluation and contingency plans, ERP's.
- GAS Tanks and HazMat.
- Cladding Shop Drawings



Hydraulics Maintenance

- Providing consultations and technical support for specialized machinery and equipment.
- Provider of hydraulic equipment maintenance (Weber)
- Simulators.



- Civilians Training Awareness.
- Customized Training
- International Training
- Virtual reality training (VR)
- First Aid Training

EFRC
SMART SAFETY
360

Major Clients



مطارات دبي



United Arab Emirates - Sharjah Government
AL HAMRIYAH MUNICIPALITY



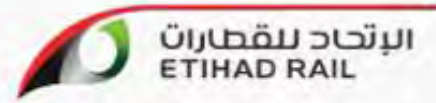
دولة الإمارات العربية المتحدة حكومة الشارقة
بلدية الحميرية



Abu Dhabi Civil Defense
General Directorate



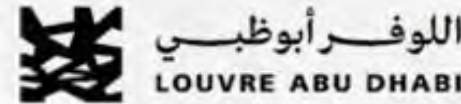
شرطة أبوظبي
ABU DHABI POLICE



THE GALLERIA
AL MARYAH ISLAND



مجلس التوازن الاقتصادي
TAWAZUN ECONOMIC COUNCIL



Manpower

EFRC delivers specialized manpower solutions across the UAE, including deployments at Civil Defence fire stations, airports, power plants, and other critical facilities. Our services include provision of :

- Firefighters & Rescuers
- First Responders
- HAZMAT Operations
- Operational Fire Fighting Consultancy/Risk assessment
- SCBA maintenance and refilling



Training Services

All kinds of customized & Specialized training for Civilian fire fighters as well as Civil defense staff

Our major trainings

- Fire Warden Training
- HABC First Aid Training
- Fire Fighting Level 1
- Fire Fighting Level 2
- Advanced Fire fighting Level 1
- Advanced Fire fighting Level 2
- Auxiliary Fire Fighting
- Basic Fire Fighting Training
- Basic Fire Safety Awareness
- Basic Fire Fighting (Laser Simulation Training)
- Scenario & Fire Drill
- Fire Safety Level 1
- Emergency Response Team (ERT)
- Fire Inspector - IAW (in accordance with NFPA 1031)
- Fire Instructor - IAW (in accordance with NFPA 1041)

Some of Our specialized trainings

- Incident Command Training
- Fire fighting refreshment courses
- Fire Pump operator training
- Confined space training
- High rise building fire fighting
- Fire Investigation training
- Industrial fire fighting
- Foam fire fighting training
- HAZMAT awareness training
- HAZMAT operations training



ACTVET
Abu Dhabi Centre for
Technical and Vocational
Education and Training
مركز أبوظبي
للتعليم والتدريب
التقني والمهني



HoE Consultation Services

- Initial Drawings Review 'Fire & Life Safety Strategy'
- Shop drawings review
 - Fire detection and alarm systems.
 - Fire protection systems.
 - Smoke control systems.
 - Voice evacuation systems.
 - Emergency lighting systems.
 - Fire Suppression systems.
- Façade / Cladding shop drawings review and inspection
- Smoke management consultancy
- Buildings Fire Inspections
- Risk assessment (FRA)
- Escape and Rescue Plans (ERP)
- Emergency action plans (EAP)
- Fire, life and safety signage
- Fire safety for gas networks and hazardous materials Inspections



Hydraulics Maintenance

- Specialized Weber certified Technicians and Engineers
- Sole provider of hydraulic equipment maintenance for Weber equipment's in GCC
- Operation & maintenance of Fire simulators





فزة... أسلوب حياة للسعادة والإيجابية
Fazaa... a lifestyle to happiness & positivity

600 52 0003
WWW.FAZAA.AE



Fazaa Program

برنامج فزعة



ومن خلال شراكات استراتيجية مع نخبة من الجهات الحكومية والخاصة، يسعى "فزعة" إلى التوسّع المستمر في خدماته، بما يعكس التزامه بالتميّز وتقديم تجارب متكاملة ذات طابع عصري وجودة عالية، تعزز من رفاه المجتمع وتُسهم في بناء بيئة داعمة ومستدامة داخل دولة الإمارات.

يرتكز البرنامج على مفاهيم السعادة، الاستقرار، والرفاهية المجتمعية، ويقدم حلولاً مبتكرة تشمل مجالات الصحة، العلاج، السياحة، السفر، التعليم، والتسوّق، بما يواكب تطلّعات الأفراد والعائلات ويدعم أسلوب حياتهم العصري.

"فزعة" هو برنامج مجتمعي متكامل، يهدف إلى تعزيز جودة حياة المواطنين والمقيمين في دولة الإمارات، من خلال تقديم منظومة متكاملة من الخدمات والمزايا المصممة لتلبية احتياجاتهم وتعزيز رفاههم على مختلف الأصعدة.

"Fazaa" is a comprehensive community program designed to enhance the quality of life for citizens and residents in the United Arab Emirates. It offers an integrated system of services and benefits tailored to meet their needs and promote their well-being on various levels.

The program is founded on the principles of happiness, stability, and social welfare, providing innovative solutions across health, medical care, tourism, travel, education, and shopping—aligned with the aspirations of individuals and families, and supporting their modern lifestyle.

Through strategic partnerships with leading government and private entities, Fazaa is committed to continuously expanding its services. This reflects its dedication to excellence and delivering high-quality, modern experiences that enrich community well-being and contribute to building a supportive and sustainable environment within the UAE.

Mission - Vision - Values

الرؤية - الرسالة - القيم

القيم



- ✓ المسؤولية المجتمعية
- ✓ السعي بكل شغف نحو تحقيق الأفضل
- ✓ الشفافية والمصداقية
- ✓ الابتكار والتميز
- ✓ النزاهة

الرسالة



تقديم و تطوير أفضل الخدمات التي تحقق المصلحة المشتركة لكافة الأطراف سواء متعاملين أو شركات وفقاً لأعلى معايير الجودة و التميز. و الإسهام في تحقيق الرفاهية بطريقة تكافلية تضمن رضا شركائنا.

الرؤية



أن تكون فزعة هي الشركة الأولى لبرامج الرفاهية المجتمعية عالمياً

Vision



To be the world's leading community welfare program company.

Mission



Providing and developing the best services that achieve the common interest for all parties, whether clients or companies, according to the highest standards of quality and excellence. Contributing to the achievement of welfare in a collaborative manner that ensures the satisfaction of our partners.

Values



- ✓ Social Responsibility
- ✓ Striving with passion to achieve the best
- ✓ Transparency and Credibility
- ✓ Innovation and Excellence
- ✓ Integrity

العدد الإجمالي لحاملي بطاقة فزعة اكثر من **1.5 مليون** شخص على مستوى الدولة

We have more than **1.5 million** members across UAE



عضوية "خصومات فزعة"

Fazaa Discount



العضوية الفضية

Silver



العضوية الذهبية

Gold



العضوية البلاتينية

Platinum

سياسات ومزايا العضوية

الخدمات	خصومات	فضية	ذهبية	بلاتينية
الاشتراك الشهري	FREE	19	59	99
العروض والخصومات (من الشركاء)	24,000 منفذ تجاري	28,500 منفذ تجاري	30,000 منفذ تجاري	30,000 منفذ تجاري (خصومات أعلى)
متاجر فزعة		5% خصم إضافي	7.5% خصم إضافي	10% خصم إضافي
بيع السيارات المستعملة الفخمة		2,000 درهم خصم	5,000 درهم خصم	10,000 درهم خصم
فزعة أماكن - فنادق وباقات للسفر		5% خصم إضافي	7.5% خصم إضافي	10% خصم إضافي
إيجار السيارات اليومي	20% خصم	30% خصم إضافي	40% خصم إضافي	50% خصم إضافي
تذاكر ترفيهية		خصومات تصل إلى 55%	خصومات تصل إلى 60%	خصومات تصل إلى 70%
عروض حصرية ومحدودة المدة من فزعة على منتجات وخدمات مميزة محدودة الكمية				
إيجار السيارات طويل الأمد				

عضوية الخصومات

يُتاح تجديد عضوية الخصومات حصرياً للأعضاء الحاليين، علماً بأن هذه الفئة من العضوية لم تعد متوفرة للتسجيل من قبل الأعضاء الجدد.

قيمة العضوية

- ✓ الفضية: 19 درهم شهرياً
- ✓ الذهبية: 59 درهم شهرياً
- ✓ البلاتينية: 99 درهم شهرياً

التجديد والترقية

لأي عضو تجديد أو ترقية عضويته عبر تطبيق فزعة أو الموقع الإلكتروني.

فئات خاصة

- ✓ أصحاب الهمم
- ✓ كبار المواطنين
- ✓ الطلاب من خريجي الثانوية العامة
- ✓ فخر الوطن
- (توفر العضوية الفضية مجاناً)

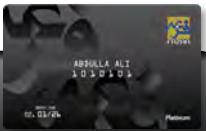
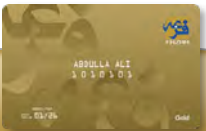



مذكرات التفاهم

- ✓ الجهات الحكومية وشبه الحكومية
- ✓ المجموعات القابضة المحلية والدولية

خصومات خاصة

في حال قامت إحدى الجهات التي وقعت مذكرة تفاهم مع فزعة بإشراك أكثر من 30% من موظفيها في العضويات المدفوعة، يتم منح خصم بنسبة 30% على رسوم الاشتراك للعضوية الذهبية والبلاتينية

Membership Policies & Benefits

services	Platinum 	Gold 	silver 	Discount 
Monthly Fee 	✓ AED 99	✓ AED 59	✓ AED 19	✓ FREE
Offers & Discounts	✓ 30,000+ merchant outlets (highest discounts)	✓ 30,000+ merchant outlets	✓ 28,500+ merchant outlets	✓ 24,500+ merchant outlets
Fazaa Stores	✓ 10% extra discount	✓ 7.5% extra discount	✓ 5% extra discount	✓
Luxury Used Cars Sales	✓ Discount up to 10,000 AED	✓ Discount up to 5,000 AED	✓ Discount up to 2,000 AED	✓
Hotels & Travel Packages	✓ 10% extra discount	✓ 7.5% extra discount	✓ 5% extra discount	✓
Daily Car Rental	✓ 50% discount	✓ 40% Discount	✓ 30% Discount	✓ 20% Discount
Entertainment Tickets	✓ Up to 70% discount	✓ Up to 60% discount	✓ Up to 55% discount	✓
Exclusive Limited-Time Offers on Selected Products & Services	✓	✓	✓	
Long-Term Car Rental	✓	✓		

Discount Membership

Discount membership is offered exclusively to individuals already registered in Fazaa's. New applicants will be required to get silver, gold or platinum membership.

Membership Value

- ✓ Silver: AED 19/month
- ✓ Gold: AED 59/month
- ✓ Platinum: AED 99/month

Special Categories

- ✓ People of Determination
- ✓ Senior citizens
- ✓ Students from public secondary schools
- ✓ Frontline Heroes

Renewal & Upgrade

Membership can be renewed or upgraded via the Fazaa app or website.

MoUs

- ✓ Government entities and their affiliates
- ✓ Local and international oversight authorities

Special Discounts

If a government or public entity signs an MoU with Fazaa covering 30% or more of its staff, a discount is applied to the membership fees, especially for Gold and Platinum cards.

What are Fazaa services?

ما هي خدمات فزعة؟

البرامج المصممة المخصصة للجميع ولأعضاء فزعة

We have designed special programs for all and Fazaa members



خدمة تأجير السيارات اليومية



فزعة هيلث



خدمة فزعة همم



خدمة السيارات المستعملة



فزعة ترفيه



متاجر فزعة



إيجار السيارات طويل الأمد



العروض والخصومات



فزعة أماكن

تم توقيع أكثر من **11,000** إتفاقية
مع شركات تجارية و إدراج أكثر من
32,000 موقع

We have signed with more
than **11,000** companies with
more than **32,000** locations

bloomingdales

Galeria Lafayette



HARVEY NICHOLS

SAMSUNG





خدمة "فزعة هيلث" هي خدمة توفر خصومات تبدأ من **40%** على العلاجات الغير مغطاة بالتأمين الصحي في عيادات ومستشفيات مختلفة ومن خلال موقع فزعة الإلكتروني www.fazaa.ae بإمكانكم التعرف على المستشفيات والعيادات التي تقدم الخصومات الحصرية لأعضاء فزعة.

Fazaa Health



"Fazaa Health" is a service that offers discounts starting from **40%** on treatments not covered by health insurance at various clinics and hospitals. Through the Fazaa website www.fazaa.ae, you can explore the hospitals and clinics that provide exclusive discounts for Fazaa members.



خدمة "فزة أماكن" تسمح لأعضاء فزة حجز فنادق محلية ودولية بأسعار تنافسية ، تشمل الضرائب ورسوم الخدمة باستثناء الرسوم السياحية دولياً لأكثر من **500,000** فندق حول العالم

Fazaa Amakin



"Fazaa Amakin" is a service that allows Fazaa members to book local and international hotels at competitive prices, including taxes and service fees, except for international tourism taxes, at over **500,000** hotels worldwide.





FAZAA
ENTERTAINMENT



فزعة ترفيهيه

يمكن لأعضاء "فزعة" الاستمتاع بقسائم فزعة الترفيهية والحصول عليها من خلال تطبيق "Fazaa" أو الموقع الإلكتروني www.fazaa.ae بأقل التكاليف.



Fazaa Entertainment



Fazaa members can enjoy and obtain Fazaa entertainment vouchers through the "Fazaa" app or the website www.fazaa.ae at the lowest costs.



إيجار السيارات طويل الأمد

هي خدمة إيجار مركبة جديدة لفترة محددة بأسعار تنافسية مقارنة بأسعار السوق وفق متطلبات و شروط معينة وذلك وفقاً للميزات التالية:

- بدون دفعة أولى
- تأمين شامل لمدة ثلاث سنوات
- تبديل الإطارات و البطارية لمرة واحدة
- عقد صيانة لمدة 3 سنوات
- تسجيل السيارة لمدة 3 سنوات

Long Term Car Lease



Members can lease a new vehicle for a specific period for a competitive monthly rent, and according to the program's requirements and conditions.

The program includes the following privileges:

- No down payment
- Comprehensive insurance for three years
- Free one time tire and battery replacement
- Comprehensive maintenance contract up to three years
- Vehicle registration for three years





فزة للسيارات المستعملة:

تقدم فزة خدمة بيع السيارات المستعملة وتقديم خصومات حصرية لحاملين البطاقات (الفضية، الذهبية والبلاتينيوم) عند شراء احد سيارات فزة القيمة.

الخدمة تشمل:

- عرض خاص لحاملين بطاقة فزة
- أسعار تأمين تنافسية
- شهادة فحص معتمدة
- المساعدة في انهاء المعاملات البنكية

Fazaa Used Cars



Fazaa offers a used car sales service and offers exclusive discounts to cardholders (silver, gold and platinum) when purchasing one of Fazaa valuable cars.

The service includes:

- A special offer for Fazaa cardholders
- Competitive insurance prices
- A certified inspection certificate
- Assistance in completing banking transactions



خدمة تأجير السيارات اليومية

توفر هذه الخدمة إمكانية استئجار السيارات لفترات قصيرة مع توفير سيارة بديلة في حال الأعطال والحوادث والصيانة الدورية بدون أي تكلفة إضافية بأسعار منافسة لحاملي بطاقة فزعة.

- توفير سيارة بديلة مجانية في حالة الأعطال/الحوادث
- تأمين شامل كامل للسائق والركاب
- خدمة المساعدة على الطريق على مدار 24 ساعة طوال أيام الأسبوع في حالة حدوث عطل أو حادث
- خدمات حقول ومنشآت النفط والغاز البرية والبحرية
- خصم 50% على الإيجارات اليومية لحاملي بطاقة فزعة البلاتينية حصراً.
- خصم 30% على الإيجارات اليومية لجميع أعضاء فزعة.

Fazaa Daily Rent Service



This service provides the possibility of renting cars for short periods, with the provision of a replacement car in the event of breakdowns, accidents, and periodic maintenance, without any additional cost, at competitive prices for Fazaa card holders.

- Providing a free replacement car in case of breakdowns/accidents
- Full comprehensive insurance for the driver and passengers
- 24/7 roadside assistance service in case of breakdown or accident
- Onshore and offshore oil and gas field and facility services
- 50% discount on daily rentals for Fazaa Platinum card holders exclusively.
- 30% discount on daily rentals for all Fazaa members.





عروض وخصومات حصريّة مقدمة من الشركاء لأعضاء فزعة في أكثر من 32,000 موقع تجاري داخل وخارج الدولة.

Offers and Discounts



Exclusive offers and discounts provided by partners to Fazaa members at **more than 32,000** commercial locations inside and outside the country.





هي خدمة حصرية مقدمة من متاجر فزعة لأعضائها حيث يوفر شراء أكثر من 28,000 منتج غذائي واستهلاكي في أفرع متنوعة بأسعار تنافسية.

أفرعنا: أبو ظبي (الشامخة - بني ياس - مصفح) مدينة العين عجمان رأس الخيمة كما يمكن التسوق "أونلاين" عبر تطبيق "Fazaa" أو الموقع الإلكتروني www.fazaa.ae

Fazaa Stores



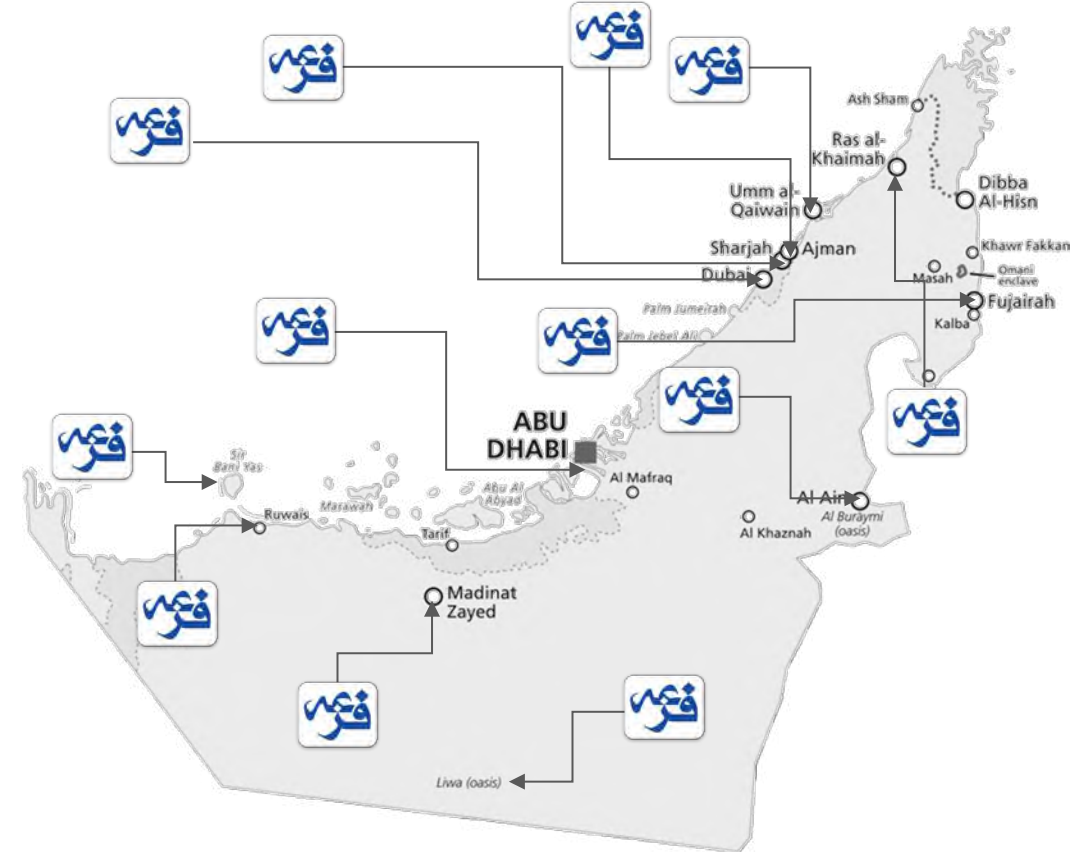
This is an exclusive service provided by Fazaa stores for its members, offering the purchase of over 28,000 food and consumer products across various branches at competitive prices.

Our branches: Abu Dhabi (Al Shamkha - Baniyas and Mussafah)
Al Ain Ajman Ras Al Khaimah

You can also shop online through the "Fazaa" app or the website www.fazaa.ae.

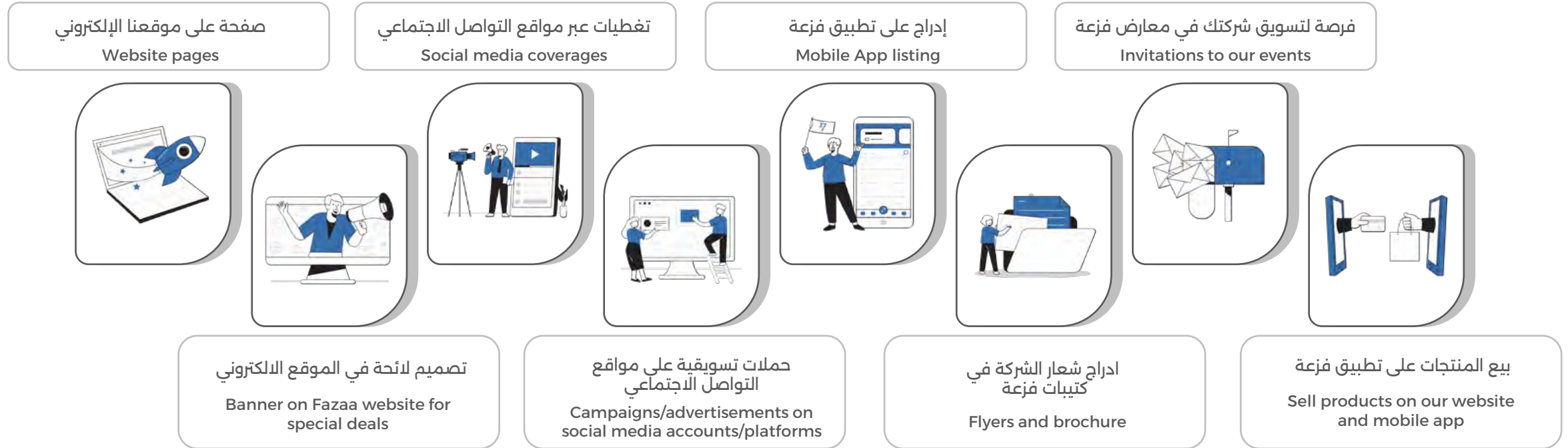


أكثر من 1.5 مليون عضو
More than **1.5 Million** Members



قمنا بتطوير قنوات اتصال فعّالة خاصة بنا لضمان توصيل علامتك التجارية / منتجك / أهدافك بفعالية إلى أعضائنا. لدينا علامات تجارية وشركات في الخارج تقدم لأعضاء فزعة خصومات وعروضًا على منتجاتها / خدماتها. فيما يلي لمحة سريعة عن ما يمكنك الوصول إليه:

We have developed our own effective communication channels to ensure your Brand / Product / Goals are communicated effectively with our members. We also have brand and companies abroad offering Fazaa members discounts and offers on their products/services. Here, is a quick glance of what you can access:



Communication channels

قنوات التواصل



مواقع التواصل الاجتماعي
Social Media
Fazaa4all



موقع فزعة الإلكتروني
Website
www.fazaa.ae



تطبيق فزعة للهواتف المتحركة
Smart Phone App
Fazaa



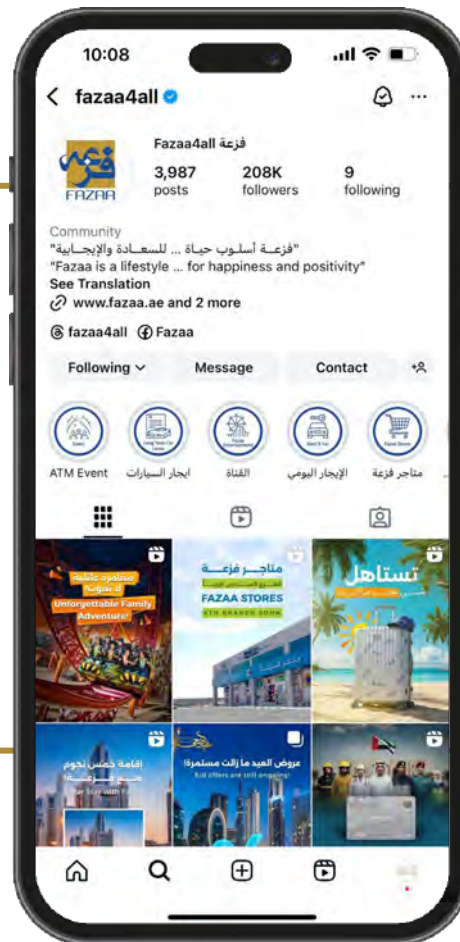
مركز الإتصال 24/7
Call Center
600 52 000 3



رسائل نصية
Self-Service SMS

Social Media Platforms

مواقع التواصل الاجتماعي



@fazaa4all

Call Center and Customer Happiness Service

مركز الاتصال وخدمة إسعاد المتعاملين

- ✓ Operates 24 hours a day, 7 days a week.
- ✓ Supports both Arabic and English languages.
- ✓ Accessible via phone calls and online chat.
- ✓ Responds to inquiries from customers and partners.
- ✓ Supports all Fazaa services.
- ✓ Equipped with an automated response system to greet customers and route calls to specialized staff.
- ✓ Includes an automated survey system to measure customer satisfaction.
- ✓ Customer requests and feedback are followed up by the call center team.
- ✓ Staffed by 12 dedicated call center agents and a team leader.
- ✓ Handles an average of 9,000 calls per month.
- ✓ The call center is located in Ajman within the Etisalat building, offering a specialized work environment for call center operations.
- ✓ The center adheres to quality standards certified by ISO 9001:2015, COPC CSP, and ISO.
- ✓ All calls are recorded and stored in the system.

- ✓ يعمل 24 ساعة في اليوم 7 أيام في الأسبوع.
- ✓ يدعم اللغة العربية والانجليزية
- ✓ يمكن التواصل من خلال الاتصال وال دردشة الالكترونية .
- ✓ يجيب على استفسارات المتعاملين والشركاء.
- ✓ يدعم جميع خدمات فزعة.
- ✓ يدعم نظام الرد الآلي للترحيب بالمتعاملين وتحويل المكالمات للموظفين المختصين.
- ✓ يدعم الاستبيان الآلي لقياس رضا المتعاملين .
- ✓ متابعة طلبات وملاحظات المتعاملين من خلال التواصل من قبل موظفي مركز الاتصال.
- ✓ 12 موظف مختص لمركز الاتصال وقائد للفريق.
- ✓ استقبال معدل 9,000 مكالمة شهرياً.
- ✓ يقع مبنى مركز الاتصال في إمارة عجمان التابع لاتصالات كما يوفر بيئة عمل متخصصة في مجال مراكز الاتصال.
- ✓ يطبق المركز معايير الجودة من شهادات ISO 9001:2015 , COPC CSP
- ✓ تسجيل وحفظ المكالمات في النظام



600 52 000 3



www.fazaa.ae

فزة... إسلوب حياة للسعادة والإيجابية
Fazaa... a lifestyle to happiness & positivity

لمتابعتنا عبر مواقع التواصل الاجتماعي

Follow us on social media

[@fazaa4all](https://www.instagram.com/fazaa4all)



Tahaluf Al Emarat Technical Solutions

Executive Summary

Monday, June 16, 2025



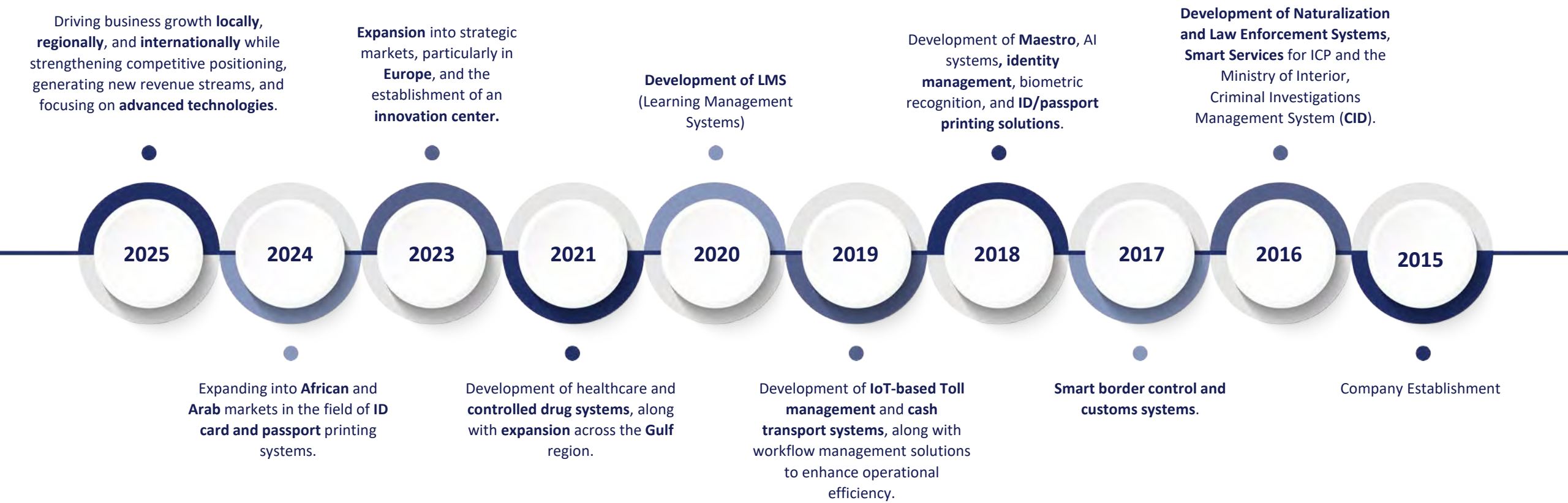
Agenda



- 1 About Tahaluf
- 2 Tahaluf Technology
- 3 Key Strategic Partners

About Tahaluf


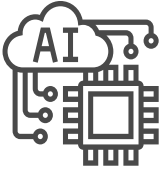
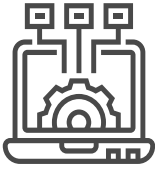


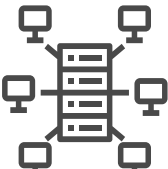
Founded in 2015 in Abu Dhabi, Tahaluf was established to deliver cutting-edge technology solutions that meet evolving market demands. With a focus on operational efficiency and innovation, the company quickly gained recognition across IT, cybersecurity, and AI




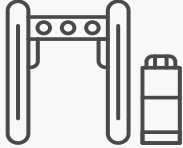



About Tahaluf

Tahaluf advanced digital solutions across vital sectors integrating cutting-edge technologies, Tahaluf enhances operational efficiency, security, and service delivery across multiple domains. Our tailored systems support national priorities and drive sustainable digital transformation.

Key Services







 Digital Transformation	 AI Implementation	 Legacy Modernization
 Data Center design and implementation	 Big Data analysis	 Enterprise Solution

Key Sectors

 Law Enforcement	 Border Control & Customs	 Identity & Naturalization
 Education	 Transportation	 Healthcare

Tahaluf Technology

Our Solutions present a unified approach to managing public safety, civil services, and digital governance. It includes smart systems for crime scene analysis, border control, training, customs, and identity management. Advanced technologies like AI, IoT, and biometrics are embedded to ensure efficiency, security, and seamless service delivery.

					
Crime Scene, Forensics management, and Prisons management systems	Digital and Smart Services	Automated Border Control Gates, Precious Items Declaration, Biometric.	Training Management System	Birth and death Notification Management systems	Tolling Management system
Drugs Management System	Civil Records	Pre-clearance System	Learning Management System	Pandemic Tracing System	IOT Smart Vehicle
Police reports, cases, stop lists, and suspect lists	ID cards personalization and printing	Advance Passengers Information Analysis	Accreditation Systems	Controlled Medications Platform	Smart Patrol
AI, BI, MBIS (Criminal biometric)	AI,BI, MBIS (Civil)	Sea Ports Management System	License Management System	AI and BI	Drivers and Vehicles Licensing System
Permits, Smart Services	Payments Management	Cash Declaration, Unified Customs platform	Student Information and Registration systems	Claims Management System	Secure Movement and Tracking

Key Strategic Partners - UAE

Tahaluf Al Emarat provides a comprehensive suite of integrated services designed to help clients unlock new revenue opportunities and achieve strategic success.

By collaborating closely with each client, Tahaluf delivers high-quality, tailored solutions that drive measurable impact.



Key Strategic Partners - International

As part of our global strategy, Tahaluf offers a full spectrum of integrated services designed to help international clients unlock new revenue streams and achieve strategic objectives.



CIVIL Record (ANRPTS)
Mauritania



Civil Status and Passports
Department
Jordan



هيئة الاتصالات والفضاء والتقنية
Communications, Space &
Technology Commission

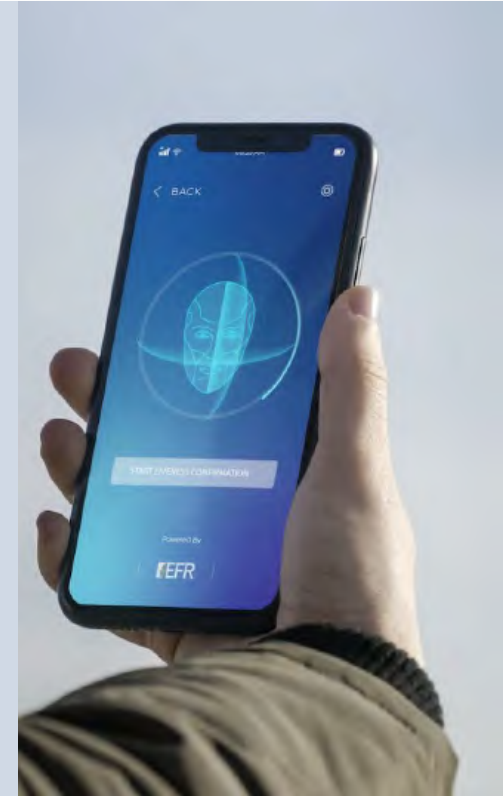




EFR Introduction

Introduction

- EFR is a specialized company with extensive expertise in face recognition and AI products services
- EFR embarked on facial recognition solution development since its founding and employs a dedicated team of experts undertaking continuous R&D and enhancement of the product suite
- EFR specializes in forensic facial recognition which ensures high accuracy and maximum security
- EFR has a proven track record of delivering timely, effective assistance to various entities
- As a result of the maturity of the solution, EFR has built a robust and resilient offering underpinned by various solutions, offered to the Private and Government sectors



Products & Services

Rightful Holder Confirmation Service (RHServ) & e-KYC

Using Face Recognition to enhance, facilitate and secure financial services in line with FATF guidelines by validating an individual's Face-Print and associated details directly from official Databases

Secure Facilitated Border Clearance

ePassport-compliant infrastructures using state-of-the-art face recognition technology to complete identity checks in seconds



Forensic Law Enforcement

Customized, fully-scalable identity confirmation infrastructures for large and small law enforcement applications

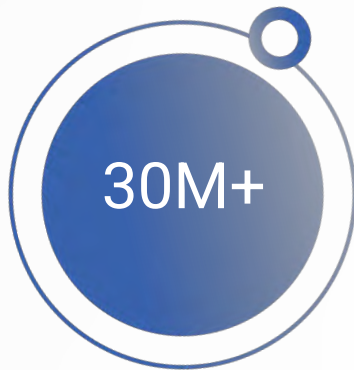
Pre-Emptive Surveillance

Revolutionary, proactive video surveillance systems enhanced by state-of-the-art face recognition and video analytics technology

Air Passenger Facilitation

Air passenger facilitation solutions via a Build-Support-Renew (BSR) Partnership that generates a new and significant source of sustainable annual revenue for an Airline/Airport Operator and partnership stakeholders

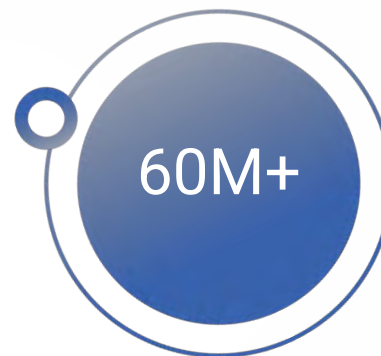
Highlights



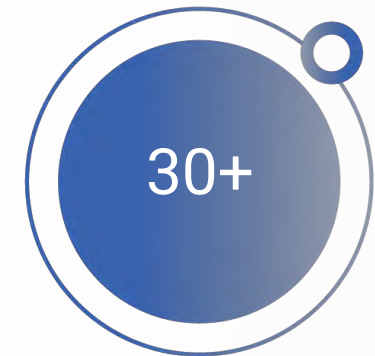
Government Services



**Banks & NBFIS
Onboarding**



Facial Transactions



Clients

- More than 100M facial matching Matches

Business Practices & Main Contracts

(Financial Services)



Facilitating a fully digitized E2E onboarding journey for Financial Institutions in the UAE since July 2021 by enabling them to carry out Digital KYC and Customer Due Diligence (CDD) without any human interaction

Banks



FinTechs & Wallets



Exchange Houses & NBFIs



International Brands



Business Practices & Main Contracts

(Telecom)



Facilitating the UAE Telecommunications sector since 2024 to facilitate tourists and visitors to the UAE by carrying out KYC and CDD for the tourist SIMs with plans to roll out for UAE resident use cases in 2025



Future Vision

Growth, Innovation & Expansion



Services Expansion

- Leverage signed entities to go deeper into requirements, such as KYB (Know Your Business) services, to provide existing entities with support for onboarding businesses to banks and other NBFIs
- Digitize the banking and exchange companies' experiences (e.g., in-branch services, AI chatbots, kiosks)
- Personalized AI and digital services for the optimization of human resources & channels



Enhanced Product Offering

- Broadening the product suite to provide clients with additional services such as Anti-Money Laundering (AML), Sanctions & Screening checks so that EFR can provide regulated entities specifically with a one-stop-shop for their KYC CDD requirements
- Improved technologies and solutions (OCR, unified dashboards & smart solutions to enhance future growth)



New Business Practices/Verticals

- RHServ is well positioned to expand its scope to support the growth of new strategic business verticals within the UAE specifically, Gaming for which strict regulatory requirements are in place
- Healthcare, Insurance & last Mile Delivery verticals



Geographic Expansion

- Seeking opportunities to broaden the scope of RHServ Services outside of the UAE starting with the GCC

A hand holding a smartphone, with a blue overlay across the image. A logo is centered over the phone's screen. The logo consists of a white square containing a yellow network diagram of nodes and lines, followed by the letters 'EFR' in a white, bold, sans-serif font.

EFER



مركز العين للإخصاب
Al Ain Fertility Center

Al Ain Fertility
Center

www.aafc.ae



About the Company

The center was inaugurated in 2015. It's managed by highly qualified and expertise in fertility medicine and reproductive medicine. It provides all sorts of fertility treatments.

During 2017, the Center was awarded Dubai Accreditation certificate for compliance with the requirements of ISO in medical field (ISO: 2012, 15189), followed by accreditation by the Joint Commission International Accreditation (JCI) during 2018. The Center deems one of the most fertility assistance centers in Al Ain City as it's specialized in treating all cases of infertility and delayed pregnancy.



Vision

To be a role model and reference of fertility assistance technology, reproductive medicine centers (and genetics across GCC countries) as it doesn't only aspire being the biggest but the best.



Mission

Providing best services and health facilities in Al Ain city with concentration on fertility and gynecology treatments by implementing best standards and providing most precious results comparable to the best centers in USA and Europe.



Key Clients

The center provides its services to public (patients) holding Thiqa and Daman insurance cards.

.....



Services

- 1 Comprehensive tests and treatments of fertility
- 2 Genetics tests
- 3 Gynecology medicine
- 4 Pregnancy follow up
- 5 Intracytoplasmic sperm injection (ICSI) and Intrauterine insemination (IUI)





www.zoneholding.net